

newsletter

10th WORLD LEISURE CONGRESS QUEBEC 2008

Version française disponible



10^e CONGRÈS
MONDIAL DU LOISIR
10th WORLD LEISURE
CONGRESS

A Unique Gathering!

The organising committee of the World Leisure Congress Québec 2008 presents the fifth edition of its electronic newsletter. Among other news, this issue introduces the main speaker for Tuesday, October 7th and the opening of the "Temps Libre" (Free time) exhibition at Québec's Musée de la civilisation.



GAÉTAN MORENCY: MAIN SPEAKER FOR TUESDAY, OCTOBER 7th

As you know, the main theme for the Congress is "Leisure and Community Development". Various sub-themes will also be explored each day, and on Tuesday the main conference and panellists will discuss the meeting of cultures in leisure as well as its contribution and constraints for sustainable community development. The organising committee is proud to introduce the main

speaker, who will open the morning discussions, Mr. Gaétan Morency, Vice-President, Citizenship for the Cirque du Soleil.

Mr. Gaétan Morency is presently Vice-President, Citizenship for the famous Cirque du Soleil. As member of management since 1992, he has held the positions of Vice-President, Planning and Development, then Vice-President, Planning and Public Affairs. In his present role, he is responsible for the development of sustainable citizen presence and action, for maintaining and developing relations with cultural, community, governmental and business sectors, as well as the deployment of cultural and social action programs of this world-renown organization. Gaétan Morency is the President founder of the TOHU - La cité des arts du cirque (circus art society), a fine example of cultural, environmental and community integration at the heart of the Villeray - Saint Michel - Parc Extension of Montreal borough, one of the country's most sensitive boroughs. He is also a founding member and Vice-President of Culture Montréal's administrative council.

THE PRELIMINARY PROGRAM IS NOW ONLINE!

You can now consult the World Leisure Congress Québec 2008 Preliminary Program online. Go to www.loisirquebec2008.com to know all about the guest speakers, panellists and workshops that have been confirmed up to now!



A SUCCES STORY OF SOCIAL INTERGRATION

Mr. Morency's conference will be followed by the presentation of a success story concerning leisure as a tool for community development; the story of Greater Toronto's YMCA, presented by its CEO, Mr. Scott Haldane.



Mr. Scott Haldane

Scott Haldane is General Manager and CEO of Canada's largest YMCA in Toronto, which deals with a much diversified community in matters of community leisure programming and child development. Mr. Haldane began his career at the YMCA as a part time swimming instructor, and since 1977 has taken on several roles there.

He is presently active in several North American projects dealing with diversity. As a matter of fact, he was a lecturer at the 7th Annual YMCA USA Diversity Champion Conference held in Milwaukee where he received two awards for Toronto YMCA's exceptional leadership in diversity and social inclusion. He also participated in 19 marathons, five triathlons and nearly 200 road races.

A PANEL THAT WILL BRING FOOD FOR THOUGH

The panel which follows the main conference will be presided by Mr. Gilles Pronovost, sociologist, professor at the Université du Québec in Trois-Rivières, and member of the Congress' program committee. The panel is made up of three experts who will definitely give us food for thought:



Mrs. Danielle-claude Chartré

Mrs. Danielle-Claude Chartré is presently assistant deputy minister for the Ministry of Culture, Communications and Status of Women. She has had many roles within this Ministry since 1997, such as deputy minister for regional development, museology and training. Prior to this, she also evolved in other ministries such as

Natural Resources, and Energy and Resources. In addition, Mrs. Chartré has held the role of communication advisor and teacher within several cabinets. She was also a journalist for the Radio-Nord group.



Mr. Chris Rojek

Chris Rojek is Head of Department of the School of Social Sciences and Professor of Sociology and Culture at the Brunel University of West London. He was formerly Professor of Sociology and Culture at Nottingham Trent University, UK and Professor of Sociology at the University of Staffordshire. He is the author of many books the most recent

of which are *Leisure Theory*, *Celebrity*, *Stuart Hall*, *Frank Sinatra* and *Brit-myth: Who Do the British Think They Are?* His research interests are celebrity culture, the sociology of leisure and tourism, popular music and the sociology of culture. In 2003 he was awarded the Allen V. Sapora Award for outstanding achievement in the field of Leisure Studies.



Mr. Norberto Tonini

Norberto Tonini graduated from the University of Trieste where he studied political science and philosophy of law. From 1970 to 1980 he worked as Secretary General to the National Council where he was responsible for worker assistance for the International Confederation of Free Trade Unions. He then took on the role of Manager to the Friuli Venezia Giulia region's emigration office.

In 1999, he was named Secretary General of the Italian Association for the Right to University Studies, and still holds this position. For almost 20 years, he has been very active within the International Bureau of Social Tourism, has been its President since 2000, and is part of several expert committees including the World Committee of Ethical Tourism.



THE CONGRESS' MAJOR SPONSORS

The WLC Québec 2008 organising committee is proud to introduce its three major sponsors; Centaur Products Inc., Formes & Jeux and GameTime.



Enriching Childhood Through Play.

www.gametime.com



www.centaurproducts.com

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Centaur is a Canadian owned and operated company with offices and representatives located nationally. Our head office is located in Vancouver, BC with branch offices located in Calgary, Edmonton, Saskatoon, Toronto and Halifax.



FORMES & JEUX

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www.formes-et-jeux.com

At Formes & Jeux, we create innovative spaces for play and imagination, dedicated above all to children's creative development through playful activities. Since 1991, Formes & Jeux has been designing the layout of outdoor play areas and sports fields. The playground is a special place where a child can do what he does best - play. In our opinion, children are THE specialists in our field and we have only one goal: to wow them!

Our Atmosphère division specialises in urban and auditorium layouts. Whatever the background - public places, parks, shopping centers, theatres or gymnasiums, Atmosphère enhances it with modern and functional furnishings. A wide variety of unique and high quality products are available to create relaxing atmospheres: park benches, picnic tables, auditorium seats or bleachers for stadiums.

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GameTime is the leader in the developmental needs of children since 1929; we invite you to see our latest trend-setting products, and join us in our mission to "Enrich Childhood Through Play."

Several options are available for those who wish to become a Congress sponsor and therefore benefit of unprecedented visibility. To find out more about all the advantages of establishing a partnership with this unique event, refer to the sponsorship plan available on the Congress' web site.

FREE TIME: BE SURE TO VISIT THIS EXHIBITION!

The Temps libre exhibition began March 5, 2008 at Québec's Musée de la civilisation in collaboration with the ministère de l'Éducation, du Loisir et du Sport (Ministry of Education, Sports and Leisure) and the Conseil québécois du loisir (Québec Leisure Council), in conjunction with the World Leisure Congress Québec 2008. Delegates will have the opportunity to visit this exhibition during the opening cocktail and will also be able to take a second look since it will be on the museum's program until September 2009.

I enjoy scientific experiments, you are passionate about genealogy, he is discovering the many species of birds, she is exploring new caves, we sing in a choir, you revel in ballroom dancing, they play chess... But we need to find the time! Leisure is a



universal phenomenon shared by all nationalities, a cultural experience linked to identity and our search for mental and physical equilibrium. Even Plato said so: leisure is an essential element of human accomplishment. To take a critical look

and reflect on how we spend our free time, on what recharges us outside the daily constraints of work and family obligations, the Temps libre exhibition proposes a few select objects for symbolic value, others a little more concrete, video projections, an interactive game... and a fortune teller. A contemporary, surprising and even destabilising set up emphasizes leisure's fundamental characteristics: experimenting to discover while passing by the playful, amusing and relaxing aspects. So, tell us, what do you do during your free time? Would you want to visit... the museum? To learn all about this exhibition: www.mcq.org.

AUTUMN IN QUEBEC

The festival of colors that sets the trees aflame every autumn is a single good reason to visit the Québec region. However, it is far from being the only reason. So, in order to make the most of your visit, it would be wise to plan a longer stay!

THE GREAT OUTDOORS

With the Jacques Cartier National Park, many interesting natural sites and ski resorts not yet covered in snow, the region offers a multitude of possibilities for hiking and photography enthusiasts. As a matter of fact, Mont Saint Anne is the host of the Grande virée des couleurs (Jamboree of colors), where you will be entertained by outdoor shows, competitions, sport challenges, night activities, and of course breathtaking landscapes.

Fans of wildlife observation will certainly not want to miss the passing of thousands of snow geese at the Cap Tourmente National Area. You can also catch some air in town because of the numerous urban parks that can be found in Québec City: Plains of Abraham, Bois-de-Coulonges Park, domaine Maizerets; there is plenty of choice.

RECREATION & CULTURE

Autumn in Québec is a beautiful time of year. It is neither too warm nor too cold to hop on your bicycle and ride one of the region's many bike trails. Several sports and leisure activities are offered, whether you wish to take part or if being a spectator is more your thing. Auditoriums, exhibition halls and theatres are also buzzing with activity.

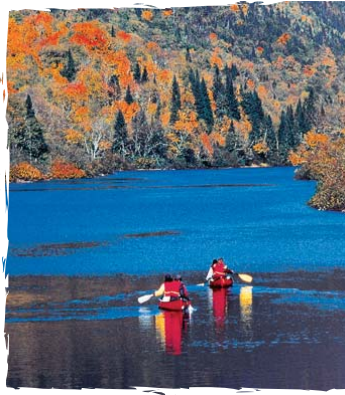
FARM TOURISM

Québec offers a thousand and one opportunities to take a bite out of autumn: orchards, vineyards, traditional cider mills, traditional beer, fruit and honey wine producers welcome you with open arms. Families and friends can pick their own produce or sample producers' crops just like at an open air market.

(Source www.quebecregion.com/f/autmn.asp. Feel free to consult the complete text at this address.)

EXCURSIONS

You can plan your own stay or call on the specialists at Global Tourisme International who will put together a Québec experience you will not soon forget. As a matter of fact, some excursions are already offered on the Congress' web site: www.loisirquebec2008.com/loisir.asp?no=22. If these suggestions do not grab your attention, feel free to call on the expert team of Global Tourisme International who will be happy to answer your questions. Full details and coordinates are on the Congress' web site.



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THE CONGRESS' OFFICIAL CARRIER

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The 10th World Leisure Congress has selected STAR ALLIANCE as its official air carrier. Star Alliance's participating air carriers for this event are: ANA, Air Canada, Asiana, Austrian Airlines, LOT Polish Airlines, Lufthansa, SWISS International Air Lines, Scandinavian Airlines, Spanair, TAP Portugal, THAI, and United.

These participating companies are offering all Congress participants, as well as their guests, a discount of 10 to 20%. The discount is valid on the published rates for business and economy class, excluding Internet rates and rates for seniors, children, groups and world flight.

To take advantage of the Star Alliance Conventions Plus discount, contact your local participating carrier with the Star Alliance program - their contact information can be found on the following web site: www.staralliance.com/conventionsplus. Don't forget to mention event number **AC08S08**.

REGISTER NOW!

Learn everything you need to know about this unique event and register online right away at www.loisirquebec2008.com. Remember that the online invoicing method of payment will be available until July 4th and that registration fees will increase after August 23rd.

KEEP INFORMED

You can browse this newsletter, as well as all previous newsletters, by clicking on the following link: www.loisirquebec2008.com/bulletins.

www.loisirquebec2008.com

Subscribe to the Congress' newsletter: www.loisirquebec2008.com/newsletter.asp



A Unique Gathering!



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