

newsletter

10th WORLD LEISURE CONGRESS QUEBEC 2008



Version française disponible

10^e CONGRÈS
MONDIAL DU LOISIR
10th WORLD LEISURE
CONGRESS

A Unique Gathering!

The organising committee of the World Leisure Congress 2008 presents the fourth edition of its newsletter.



FOR STARTERS, AN INTERNATIONAL PANEL

The main theme for the Congress, « Leisure and community development », will be addressed from the opening session with an international perspective by a panel representing the five world zones. From the very start, panellists will answer the question « *How the communities from your zone use leisure for their own social, cultural, economic and environmental development* ». Afterwards, during the entire Congress, panellists and participants will exchange their ideas regarding several issues relevant to the general theme. We are happy to introduce to you the leaders of this panel, who will also act as observers during the Congress and as main synthesizers during the closing session.



From Australia, **J A Francis Lobo, Ph.D.** is Honorary Professor and Honorary Senior Research Fellow at the Marketing, Tourism and Leisure School of Edith Cowan University of

Perth, in Australia where he once was Associate Professor, Faculty Postgraduate Coordinator, Head of School, Community Studies, Faculty of Health and Human Sciences and Senior Lecturer, Department of Leisure Sciences. Outside University, Professor Lobo used to make presentations at international forums on leisure-related matters: childhood and adolescence; leisure philosophy; leisure and ageing; leisure and life balance; unemployment and leisure.



From Brazil, **Luiz Octavio Lima de Camargo, Ph.D.** is a member of the Master's Program in Fashion, Culture and Arts at the SENAC University Centre in São Paulo and teacher

at the Bachelor level in leisure and tourism at the Escola de Artes, Ciências e Humanidades (School of Arts, Science and Humanities) - Sao Paulo University in Brazil. He has worked mainly on subjects relating to leisure, education, hospitality, tourism as well as animation and cultural research. He is the founder and first coordinator of the Bachelors in Hotel and Tourism at the Sorocaba University (Brazil) while being part of a group of teachers who set up and began the Master's Program in Hotel Industry studies at the Anhembi-Morumbi University of Brazil.



From France, **Jean Viard, Ph.D.** is a Research Director at the Centre for Political Research at Sciences Po (CEVIPOF). He is a specialist in social time management

(leisure management, impact of the 35-hour work week), urban and rural areas (town and country planning, agricultural issues) and in political issues. He is the former chairman of two think tanks: one on economic development policy and planning in tourism for the *Commissariat au Plan* and one on rural development for DATAR, a French government body. Dr Viard regularly gives lectures and conferences on issues related to his research interests and has published extensively on all of these questions, including *Le sacre du temps libre* and *Le nouvel age du politique*.



From Korea, **Dong-Sung Cho, Ph.D.**, is a Professor of Strategy at Cheung Kong Graduate School of Business (CKGSB). He is also jointly appointed as a

Professor of Strategy and International Business at Seoul National University. His research interests primarily focus on strategy development and implementation, competitive strategy, corporate philosophy, entrepreneurship, corporate culture, business-government relations, international business operations, joint venture, export and international marketing, international resources development, etc. He has published 43 books and over 90 articles.



From Senegal, **Youssouf Fall** is, since 2005, Secretary General of the Conference of Youth and Sports Ministers for Governments and States having French

in common (CONFEJES). Among other professional experiences, he is the expert representing Mauritania during the Conference of Youth and Sports Ministers: of Arabic countries, of the CONFEJES, of the High Council for sports in Africa (CSSA), of the Maghreb Arab Union (UMA), of the Economic Community of East African States (CEDEAO), and of Zone II of the CSSA. He was also captain of the national basketball team, and head of the delegation at the Seoul Olympic Games in 1988.



From the United-States, **Karla A. Henderson, Ph.D.**, is currently a Professor in the Department of Parks, Recreation, and Tourism Management at North Carolina State University.

She has also been on the faculty at the University of Wisconsin and Texas Woman's University and has served as president of Society of Park and Recreation Educators (SPRE), president of the American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD) Research Consortium, President of the Academy of Leisure Sciences and on state, national and international boards. She has given numerous presentations throughout North America, Europe, Asia, and Australia. She publishes regularly in a variety of journals in the field and has authored of several books.

JAMBETTE PLAYGROUND EQUIPMENT, OFFICIAL HOST

The World Leisure Congress Québec 2008 now has an official host. Founded in 1983, Jambette Playground Equipment is a manufacturer of children's games. The company manufactures outdoor recreational equipment for schools, day cares and municipalities. It is located on Québec's south shore and offers over 450 products.

Not only do they provide original products, but Jambette Playground Equipment also offers specialised services aimed at improving its customers' quality of life. Installation, maintenance and financing services are a few examples.

What makes Jambette Playground Equipment unique is the company's human values and their social and environmental involvement. Their motto "Planète Jambette" serves as a reminder of their commitment to sustainable development. Several measures have been put in place by the company which favour the customers, the employees, suppliers and the community.

It was natural for the company to forge a partnership with the 10th Edition of the World Leisure Congress with whom it shares the same philosophy and common values.



THE WORLD LEISURE CONGRESS ENCOURAGES PARTNERSHIPS

The Secretary General of the World Leisure Organisation, Christopher R. Edington, and the President of the International Bureau of Social Tourism (IBST), Norberto Tonini, met in Montreal last October 29th. Having a common philosophy and moral requirements, these two representatives discussed the opportunities and common interest that bring them together. More specifically, they looked over the logistics surrounding the organisation of the World Social Tourism Congress which will be held during the World Leisure Congress Québec 2008. Furthermore, they established the basics of a protocol for cooperation which could come into effect in Québec.



TO RESERVE YOUR ACCOMMODATIONS

It is important to remember that Global Tourism is responsible for the administration of the rooms as well as the reservations process. To have access to the rooms reserved by the organisation and take advantage of the preferential rates, you must **use the online reservation module** available on the Congress' web site. It is not advisable to reach the establishments directly since they will offer you rooms, if any are available, at the regular price.

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