

# newsletter

## 10<sup>th</sup> WORLD LEISURE CONGRESS QUEBEC 2008



Version française disponible

### *A Unique Gathering*

The organising committee of the World Leisure Congress Quebec 2008 presents the second edition of its newsletter. In this issue, you will discover the Congress' host city, Quebec City, as well as the Quebec's Centre des congrès, which is the main site for this unique gathering being held in October 2008.

10<sup>e</sup> CONGRÈS  
MONDIAL DU LOISIR  
10<sup>th</sup> WORLD LEISURE  
CONGRESS

### QUEBEC, AN AMAZING CITY!



The 10<sup>th</sup> edition of the World Leisure Congress will be held in the native home of French civilisation in North America, Quebec City. Participating in the Congress will also mean discovering a city of undeniable charm, which will further enhance your experience at this unique gathering!

landscape reflect the role Quebec played as capital city under the French, British and Canadian regimes. Strategic stronghold for nearly three centuries, Quebec has preserved the main components of its historic defence system, which makes it the only city in North America to be surrounded by authentic fortified walls.

Capital to the province of Quebec, world heritage city, port city, Quebec City has all it takes to make a visit here a memorable one! In its March 2004 edition, the National Geographic Traveler classed Old Quebec 6<sup>th</sup> out of 115 tourist destinations according to world opinion! This prestigious magazine attributes its unique attraction mostly to Quebec's effervescent cultural life, the beautifully restored buildings which preserved their historic character, and the city's excellent potential in terms of sustainable development.

#### QUEBEC, CITY OF WORLD HERITAGE

In December 1985, the United Nations Educational, Scientific and Cultural Organisation (UNESCO) entered historical Old Quebec on its prestigious *World Heritage List*. By doing so, UNESCO recognised its exceptional universal value. Indeed, its architecture and city

#### JAZZING IT UP WITH THE WORLD

Located at an exceptional geographic and cultural crossroads, Quebec holds an enviable place on the international scene acting, so to speak, as the bridge between Europe and the Americas. This city, known throughout the world for its rich history and heritage, is also modern as well as dynamic. Its economical and cultural strengths promote relations with cities around the world.

#### 400 YEARS TO CELEBRATE!

For French-speaking Americans, it all began on July 3, 1608, when Samuel de Champlain decided to settle in Kebec "where the river narrows". At this time, he had no idea that he would be marking the beginning of the great French adventure across the Atlantic. By choosing this site on the river and building a residence there, Champlain would be



creating what is now Quebec, becoming in turn capital of New France, home of French culture in America, and a gem of world heritage.

Four centuries later, Quebec is about to celebrate what it has now become. During the entire year of 2008, Quebec will host large-scale festivities which will of course commemorate the past, but will also celebrate the present and look towards the future. These festivities will take place under the theme of encounters, whose meaning takes on a particular dimension in Quebec considering its history, its culture and its geography.

To find out more about Quebec City:  
[www.ville.quebec.qc.ca](http://www.ville.quebec.qc.ca)

For more information regarding Quebec City's 400<sup>th</sup> anniversary celebrations:  
[www.monquebec2008.com](http://www.monquebec2008.com)

# QUÉBEC CITY CONVENTION CENTRE: AN INTERNATIONAL CALIBER MEETINGS FACILITY

The Québec City Convention Centre, an international caliber meetings facility, will be the main site for the World Leisure Congress Quebec 2008. It is located in the heart of Québec City in a remarkable hotel and tourism environment. It is connected by underground passageways to two four-star hotels, vast parking garages, and is steps away from the Parliament buildings, museums, nightclubs, and tourist attractions like **Old-Québec** and **historic Battlefields Park**.

In 2006, the Québec City Convention Centre received the Apex Award for the World's Best Congress Centre given by the International Association of Congress Centres (AIPC). Clients ranked the Centre far ahead of the competition for building quality and comfort, outstanding customer service at every stage of event planning, and the excellence of local hotels.

Above all, the Convention Centre stood out for its unique project management style. From account executive to event coordinator, everyone on the project management team showed dedication to customer satisfaction. Clients repeatedly stressed the flexibility, attentiveness, attention to detail, commitment, and professionalism of the Centre's staff.



## A GREEN SWEEP

Furthermore the Québec City Convention Centre is a leader on environmental issues. It offers clients eco-friendly operations in a green building and is now taking an even greater step towards sustainable development by offering its clients all the support necessary to organize zero waste - zero carbon events.



Since its opening in 1996, the Québec City Convention Centre has taken concrete actions to reduce the negative impact of its operations on the environment. Its optimization of work methods, success in reducing greenhouse gas (GHG) emissions, strong energy record, and other effective environmental measures have already earned the Centre two awards—the **2003 ÉcoGSte Award** in the category *Building Management* and the **2004 Stellaris Award** in the category *Energy Efficiency* for cutting GHG emissions 50% and reducing energy consumption per square meter by more than 30%.

The Québec City Convention Centre is a proud member of both the Canadian Green Building Council and the U.S. Green Building Council and is currently in the process of obtaining LEED (Leadership in Energy and Environmental Design) accreditation for existing building. It is well on its way to being the first convention centre to obtain such certification in Canada.

For further information concerning the Québec City Convention Centre and for a virtual visit, please go to: [www.convention.qc.ca](http://www.convention.qc.ca).

## REGISTRATION BEGINNING OCTOBER 2007

Registration to the World Leisure Congress Quebec 2008 will be possible as of October 2007 on the event's official web site: [www.loisirquebec2008.com](http://www.loisirquebec2008.com).

## PACKAGES TAILORED TO YOUR NEEDS

Find out more about the packages available, as well as the rates, on the Congress' web site. Almost 20 different packages, as well as student and guest packages, varying from one to five days are offered.



## QUALITY ACCOMMODATIONS

You can take a virtual tour of the various hotels via the Congress' web site.

## CALL FOR PAPERS

The form for submitting a paper for the event's program will be made available early October 2007.

[www.loisirquebec2008.com](http://www.loisirquebec2008.com)

Subscribe to the Congress' newsletter:  
[www.loisirquebec2008.com/newsletter.asp](http://www.loisirquebec2008.com/newsletter.asp)



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